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(Publications available at: <https://bit.ly/3iCRjtZ>)

Title: Communication Science

Speaker: **H.E. Dr. Seingheng Hul**

Moderator: H.E. Dr. Tharith Sriv

Thursday, **29 July 2021** from 9:00 AM to 10:00 AM via **Zoom**

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Talk Summary: The interpretation of scientific knowledge in simple form for the public has been a challenge to communicator. It is undeniable that the normal media could bring wrong information to the public. This could attribute to the difficulty of the science subject by general sense. However, the demand on scientific-based decision reveals the far-reaching characteristic of communication science. For this reason, the topic will guide you ways to outreach correctly your scientific information/knowledge to simple audiences.

Speaker Short Bio.: Dr. HUL Seingheng is currently Director General of General Department of Science, Technology & Innovation of Ministry of Industry, Science, Technology & Innovation. He has experienced for more than ten years in policy development and implementation, particularly in science, technology & innovation sectors. Dr. Hul has been a trainer and coach in many national and international community. One year of fellowship under ASEAN-US fellowship program (2016-2017) was once enriching communication capacity of Dr. HUL. Academically, He passed his formal engineering education of PhD degree at University of the Philippines-Diliman and Shizuoka University, Japan, Master degree from De La Salle University, and Bachelor degree from Institute of Technology of Cambodia. His research publication in international journal covers mainly water treatment technologies and surface water quality management.